

**2010 WINNEBAGO COUNTY FAIR
VENDOR INFORMATION**

The 2010 Fair will open on Tuesday, August 17, 2010 at 4:00 P.M. Wednesday, August 18 thru Sunday, August 22 will be full days with gates opening at 10:00 A.M., and buildings open from noon to 10:00 P.M. each day. Booths must be manned from 4:00 P.M. to 10:00 P.M., on Tuesday, opening day of the fair, and noon to 10:00 P.M., Wednesday thru Sunday. **NO PETS ARE ALLOWED ON THE GROUNDS!** All vendors must provide a certificate of insurance, with a minimum limit of \$1 million, and naming the Winnebago County Fair Association as additional insured.

Commercial Space

Inside: \$200.00 per 10' space (110 volt amp electricity included).
Red Zone: Outside stands, on both sides of the Gate 2 entrance road, or south of there will be sold for \$175.00 per 20' frontage.
Blue Zone: Outside stands, along the track wall or north of Building 5, will be sold for \$150.00 per 20' frontage.
Electric: Outside - \$1.25 per 110 volt amp or \$12.50 minimum

Concession Space

Red Zone: Outside stands, on both sides of the Gate 2 entrance road, or south of there will be sold for \$26.00 per foot of frontage.
Blue Zone: Outside stands, along the track wall or north of Building 5, will be sold for \$21.00 per foot of frontage.
Electric: (\$1.25 per 110 volt amp or \$12.50 minimum) (\$2.50 per 220 volt amp or \$25.00 minimum)
NOTE: Concession space is sold by the foot of the longest side of the stand, including all overhangs or awnings.
The Association is sponsored by an exclusive distributor of soft drink, water and juice products. All products must be purchased directly from the Association's Agent on the premises.

Please note that the following is (included) with each space purchased:

- 2 Commercial Exhibitor Passes
- 2 Commercial Single Admits (1 day) Passes OR 1 more Commercial Exhibitor Pass
- 1 Vehicle Pass

Additional passes available at a discount, are as follows:

- Commercial Exhibitor Passes \$10.00 each
- Commercial Single Admission Passes \$3.00 each
- Additional vehicle passes may be purchased for \$25.00 each

NOTE: All staff and suppliers of your exhibit will be required to have passes. There will be no staff or supplier "will call" schedules accepted.

Standard gate prices will apply for additional passes purchased after Wednesday, August 18, 2010.

Camping fees will be collected separately. A registration form will be mailed with contract or can be obtained on the forms page of our website.

A \$10.00 Pass must be purchased for all motorized vehicles (i.e., golf carts, 4-wheelers, etc.). This pass must be displayed on the vehicle at all times and may be purchased from a designated WCFA agent. Proof of insurance, naming the Association as additional insured, must also be on file in the space office of the fairgrounds.

We look forward to your help in making this another great fair. If you have any questions, office hours are Monday thru Friday, 9:00 A.M. to 3:00 P.M., CST.

To apply for vendor space, please print and complete the application below and mail, email or fax to:

WCFA
500 W. 1st Street, PO Box 810
Pecatonica, IL 61063
Ph: (815) 239-1641 Toll Free: (800) 238-3587 Fax: (815) 239-1653
Website: www.winnebagoountyfair.com Email: fairinfo@winnebagoountyfair.com

2010 FAIR SPACE APPLICATION

Company Name: _____ Phone: _____

Contact Name: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

Products to be sold or displayed, or menu items: _____

Amount of space needed (width & depth): _____ Preferred Location (Circle one): Inside Outside Red Zone Outside Blue Zone

Have you ever been a vendor at our fair? If so, when? _____

Do you need a tent? If so, what size? _____ Do you need water? If so, why? _____

Do you need electric? If so, 110 or 220 volt amp? _____

New vendors, please submit a snapshot of your booth and enclose any other information that you feel pertains.